Concentrol, commitment to excellence
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We are a family company, founded in 1941 in Les Planes d’Hostoles (Girona), thanks to the enterprising spirit of Jaume Guàrdia Jordà.

In 1968, and after several years of leading the activity, Josep Guàrdia Rodà decided to carry out the strategic change which has situated us where we are today.

With the help and enthusiasm of all our company team and a wide network of associates, we still contribute value to the ambitious project which was initiated over 50 years ago.

A core principle of our company is product quality and customer satisfaction, to maintain leadership on the international market.

For this reason, we are permanently working on the development of innovative solutions to improve our range of products, and have been increasing and completing it over the past few years to make it much more competitive.

Finally, we emphasize that the strong commitment to excellence covering the scientific principles of sustainability, and respect for the environment, is always supported by a solid development of human capital and teamwork.

Jaume Guàrdia Pont
President
Our DNA

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Concentrol is a family company based in Riudellots de la Selva (Girona, Spain) with a 75-year track record in the chemical sector. Jaime Guàrdia Jordà founded Tintes Concentrol in Les Planes d’Hostoles in 1941 to produce products for the domestic market. In 1968 his son, Josep Guàrdia Rodà, a man of vision, changed the activity to production of specialty chemicals for the manufacturing industry, providing the drive that some years later led to the production facilities being moved to their current site to ensure that growth would be consolidated year after year. In 2013 control of the Company was transferred to the three Guàrdia Pont brothers who now work to perpetuate their father’s spirit and philosophy.

The essence of Concentrol today could be summed up as a job well done, a company that looks to the future with the capacity to meet new challenges on the global market.
The company

The Company is divided into three broad areas of activity: the food industry, chemical specialities and mould release agents. These three divisions enable us to serve a wide range of companies, many of which are worldwide leaders in their industrial sectors.

Concentrol works hand-in-hand with its customers to find the best solution for their processes, a goal that is achieved thanks to a significant investment in R&D. The combination of research and dedication results in a high quality product that contributes high added value for our clients.
Values

Concentrol’s business and production model is based on continuous improvement and the search for new products. This entails a constant investment effort and long-term commitment by our main asset: a team of highly-qualified experts.

Protection of the environment is also at the forefront of our industrial development. Our day-to-day activity hinges on two overarching principles: sustainability and quality. Concentrol produces around 90,000 kW per annum for self-consumption at our solar generation plant, thus helping to reduce CO2 emissions to the atmosphere. Thanks to this and to enhanced efficiency we have reduced emissions by 243 tonnes in recent years.

The Company has obtained various certifications that vouch for compliance with the rules of the International Organization for Standardization (ISO) and attest to having passed the strict periodic controls.

Our commitment to our surroundings also includes involvement with the social fabric of the places where the company has production facilities. For three generations Concentrol has developed a business model based on firm ethical criteria, acquiring commitments that favour social cohesion.

Our corporate social responsibility, however, goes the extra mile in transmitting values such as environmental protection, sustainability, health and hygiene, research and safety. Concentrol wants its clients to feel they are part of our collaboration with NGOs, non-profit organisations, as well as sports and cultural organizations.

Vocation, commitment and sustainability
Cooperation

**FUNDACIÓ ASTRID 21.** This organisation helps people with Down’s Syndrome in Girona and its province.

**RED CROSS.** The worldwide institution that provides aid to vulnerable groups and underprivileged people.

**FUNDACIÓ MONA.** Rescue and rehabilitation of primates.

**CÁRITAS DIOCESANA.** An organisation devoted to promoting, orienting and coordinating social and charitable activities in the dioceses of Girona.

**FUNDACIÓ JOSEP CARRERAS.** A foundation that works to find cures for leukaemia and other malignant diseases.

**FUNDACIÓ ONCOLLIGA GIRONA.** The Catalan association of cancer patients and their families.

**ASOCIACIÓN ESPAÑOLA CONTRA EL CÁNCER (AECC).** A charitable non-profit organisation that attends people with cancer.

**FUNDACIÓ ALBERT BOSCH.** This institution combats children’s illnesses.

**FUNDACIÓ SERGI.** A foundation with the mission to facilitate access and maintenance of decent housing for families in financial difficulties and which trains young people to enable future access to the labour market.

Cultural and sports sponsorship

**GIRONA FC.** Sponsorship agreement with the football team.

**CF LES PLANES D’HOSTOLES.** Concentrol, which began as a local business in Les Planes d’Hostoles, supports the football club.

**TEMPORADA ALTA.** Sponsorship of performing arts festival held in Girona and Salt.
This business model, taken together with a responsive production system and the versatility of our work centres enables us to make certain products unique on the market to meet our customers’ most specific needs.

The quality of the products provided by Concentrol is based on a firm commitment to RDI backed by investment that represents 7% of total turnover, enabling us to provide concrete solutions to specific problems. Our operating methods are adjusted to client requirements and are always subject to strict environmental protection measures.

The production facilities are divided into five different areas, including production and specialized laboratories in research.
Concertrol complies strictly with the main international occupational hazard prevention standards.

- Intense involvement in REACH, the European Union regulation on the registration, evaluation, authorisation and restriction of chemicals.

Concertrol's R&D effort is complemented by the links these areas have developed with universities. This collaboration has given rise to our support of the University of Girona Doctorate Plan (among others), a programme that enables constant transfer of knowledge between the Company and the academic world that is vital for the economic development of the country. Concentrol also collaborates with the European RDI support programmes and around 20 other market opportunity-related programmes.

The power of Concentrol's DNA is endorsed by the technical team-sales department binomial. The combination of these two areas that work in close collaboration enables us to deploy a multidisciplinary team to enrich communication with current and potential customers and ensure that both their technological and commercial needs are met.

One of the main advantages of this working method is the continuous supply of new ideas to solve specific problems that make production processes more efficient and enhance the profitability of companies that work with Concentrol.
Our priority

The best solutions for your processes
Divisions

The Company is divided into three broad areas of activity: The food industry, chemical specialities and mould release agents. These three divisions represent our present and future, our mission as a company.

Each product family constitutes a technical specialty area focussed on a market or sector with certain features. The goal is to develop and supply chemical solutions on a global scale in a responsive, rapid and flexible manner.
The mould release division is the most highly specialised of these areas, giving rise to the following product families:

- Polyurethane release agents
- Polyurethane foam stabilisers
- Release agents for non-ferrous alloys

In addition to these three broad product families the Company produces an extensive range of auxiliary products for the processing industry. This catalogue includes: industrial injection, compression, rotational moulding and thermoplastic casting, rubber, reactives resins, heat-cured resins, glass, iron and concrete, amongst others.
At the present time the track record of this division enables us to provide service to a wide variety of industrial sectors operating on all five continents. Working with global clients has enabled us to acquire comprehensive knowledge of the market.

Polyurethane mould release agents are one of this division’s star products thanks to a high level of continuous innovation. In fact, the first products to emerge from Concentrol’s laboratories in 1968 were polyurethane foam release agents, products that have since become worldwide benchmarks.

Our worldwide network of partners, distributors and licensees, along with constant close contact with clients, is one of the most important and fundamental factors behind the exponential growth of our recent past.

Concentrol is already one of the exclusive group of leaders in this sector but we are working on a day-to-day basis to achieve greater market shares in the near future through our polyurethane release agents, silicone stabilizers and release agents for non-ferrous alloys.
Because of the large number of solutions it provides to various industrial sectors, the Chemical Specialties Division has the widest range of products.

The following product families stand out:

- Defoamers
- Tackifier resin dispersion
- Silicone emulsions
- Super wetting agents
- Reactive hot melt adhesives

This is a division that harnesses synergies of products from different sectors worldwide to feed the Company’s other divisions. This transversal effect enables Concentrol to provide innovative solutions for clients, formulating a wide range of products for applications as diverse as detergents, adhesives, inks, paints and coatings.

With the passage of time the division has acquired more and more weight in the Company and progressively increased its portfolio of specialty products for the business unit. One of Concentrol’s differentiating traits, fruit of its vertical integration, is the capacity to design many products from the ground up. Others are corporate independence - an essential factor in the pursuit of excellence - and competitive prices on a global market.
Economies of scale in some families with high-volume worldwide demand enable us to offer competitive prices for high-quality products. The Company’s working philosophy based on setting up technological partnerships with the client enables the creation of synergies that give rise to new products that bring exclusive one-off solutions.

But the key factor in the success of this division is its innovation work and constant updating of the products and solutions it provides for the customer. Concentral understands technological development because we have worked with clients in our laboratories to solve their technical problems and invested heavily in RDI to do so. Thus we have developed a working method that provides fast solutions and diversified specialty products to global clients.
The area specialising in the food industry provides a variety of solutions for the preservation, protection, processing and finishing of products for the cheese, meat, fruit and vegetable and industrial pastry-making sectors.

The following are key elements of this family:

• Coatings for cheeses and sausages.
• Coatings for fruit.

The clearly differentiated needs of these segments have not posed a problem to our teams in their search for solutions. On the contrary, they have
pointed out the direction our services must take to achieve their goals.

Consequently, the Food Division provides shining agents and protectors for apples, pears, melons and citrus fruit; plastic and natural coatings for delicatessen products and cheeses on the basis of fatty acids and alimentary gums and additives for the preparation of processed meat products.

With respect to the sweet food sector we provide solutions that contribute a shiny or non-adhesive finish to sweets and confectionary.

Our range also includes safety and hygiene-related products: antifoams, disinfectants and specific cleaning agents.

Here at Concentrol we manufacture our own polymers, a highly relevant factor that has enabled us to evolve towards more demanding quality parameters while creating more added value for our products. This in turn has led to wide recognition at global level in the coatings area and especially in the cheese-making industry.
Concentrol worldwide
Our international vocation is expressed through guidelines laid down at head office and a constantly reviewed strategic plan, implemented with the same strict control and attention to detail that has brought us wide international recognition.

The extensive network of partners, distributors and licensees we have developed in the geographical areas and sectors where we operate ensures that we are always close to our customers on a day-to-day basis to forge partnership relations, the fruit of which is success for all concerned.

Company management is committed to sustained growth over time based on our own experience in response to variations in demand. Reason and common sense have always been part of a corporate strategy that looks to the future with enthusiasm and to the world as its market. In this respect, during year 2014 we have taken another step in the right direction with the creation of Concentrol USA Corporate.